



## Professional Profile



### **Franklin B. Morrison**

Principal

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- Sales
- Leasing
- Landlord Representation
- Tenant Representation
- Property Marketing
- Property Acquisition & Disposition
- Property Valuation & Advisory Services
- Consulting

Franklin Morrison is a Principal at Weaver·Morrison Commercial Real Estate along with Todd Weaver. Mr. Morrison is a longtime resident and native of South Florida with a thorough understanding of the area's past, along with its present and future trends. His commercial real estate career has spanned more than three decades, and Mr. Morrison utilizes his diverse background to create true value for any asset.

Prior to Weaver·Morrison Commercial Real Estate, Mr. Morrison worked at NAI Rauch Weaver Norfleet Kurtz & Co. as a Senior Associate specializing in commercial and industrial properties and was consistently a top producer. A trusted advisor to clients that include ExxonMobil, North Broward Hospital District, First Citizens Bank, Equity Residential and many others, Mr. Morrison helps clients navigate the ups and down of the commercial real estate market with ease, creating value through the repositioning and rebranding of their assets, enabling him to serve clients with a variety of requirements.

Mr. Morrison has achieved great success with the industrial, multi-tenant, small bay warehouse product. As a result of these efforts he has assembled a substantial client list that significantly improves the marketing and sale of this product.

Throughout the years Mr. Morrison has served and held many positions with the Commercial Industrial Real Estate Brokers Association and Society of Commercial Realtors of Fort Lauderdale, and served as the Society's President in 2000.

**WEAVER·MORRISON COMMERCIAL REAL ESTATE**

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